

# PRESENT THE PROFESSIONAL IMAGE THAT YOUR BUSINESS DESERVES

## INDIVIDUAL HEADSHOTS

All of our Individual Headshot Sessions include the following:

- Pre-session personal consultation with Susan.
- Classic portrait lighting and casual natural window lighting options.
- A portrait viewing appointment to select your favorite pose(s).
- full retouching including . . . Soften and or remove blemishes and crowsfeet, lighten eyes and teeth, body and face trimming and or reshaping (upon request).
- Image files prepared in full-resolution print-ready JPEG and small web-ready JPEG for online use in both color and black and white versions.
- License for print and all marketing/advertising use included.
- And of course, our satisfaction guarantee.

### THE SOLO \$199

Need a single high-quality portrait for social media profiles (LinkedIn, Facebook, Twitter) or PR use, and need it fast? Go Solo.

Here's what is included in our Solo Digital Portrait Package . . .

- One retouched look (head and shoulders) in color and black & white versions.
- One outfit, 30 minute studio session where we'll use corrective lighting and portrait techniques to flatter you and make you look your best.



### THE TRIO \$349

More versatile than going Solo, this package offers up to three different looks. Choose formal, business, or casual or any combination of portraits that works best for you.

Here's what is included in our Trio Digital Portrait Package . . .

- Three retouched looks (head and shoulders) in color and black & white versions.
- Up to three outfits, 60 minute studio session where we'll use corrective lighting and portrait techniques to flatter you and make you look your best.



### SIX LOOKS \$599

When you have a website presence and multiple social media profiles or when head shots are key to landing a gig this is the perfect package for you. You'll get some great looks that will help you build and grow your personal brand. And you'll get images customized for your most-used social media sites.

Here's what is included in our Six Look Digital Portrait Package . . .

- Six retouched looks (head and shoulders, torso, seated, full length if desired) in color and black & white versions.
- Multiple outfits, two hours in studio, where we'll use corrective lighting and portrait techniques to flatter you and make you look your best.
- BONUS: Hair stylist and makeup artist available as needed for an additional charge.



Additional Poses \$55 ea. (includes retouching)

give yourself more options by choosing a variety of poses from your session.

## STAFF/GROUP HEADSHOTS

### BUSINESS PACKAGE \$175 per person

Perfect for the small office

For 3 - 5 Professionals (up to \$250 savings)

In-Studio Portrait Session

- Individual **SOLO** headshot session for each professional.
- In-Studio Group Session.
- Your individual and group images will be retouched to perfection by our own expert digital artist.
- A CD for each individual containing your selected pose and all the digital files you'll need, categorized for color and black & white, advertising/newspaper use, business card use, and web page use.
- A CD of the group containing up to 2 of your selected poses.

### GROUP SESSION \$295

A staff shot with up to 6 members\*

- In-Studio Group Portrait Session
- Your group image will be retouched to perfection by our own expert digital artist.
- A CD containing your selected pose and all the digital files in color and black and white, suitable for magazine, newspaper, or web site usage.

Additional Group Poses \$150 ea. (includes group retouching)

- give yourself more options by choosing a variety of poses from your session.

(individual headshots not included)

\* got a bigger staff? Add \$15 per person.

### EXECUTIVE PACKAGE \$155 per person

Perfect for the large office

For 6 - 9 Professionals (up to \$510 savings)

In-Studio Portrait Session

- Individual **SOLO** headshot session for each professional.
- In-Studio Group Session.
- Your individual and group images will be retouched to perfection by our own expert digital artist.
- A CD for each individual containing your selected pose and all the digital files you'll need, categorized for color and black & white, advertising/newspaper use, business card use, and web page use.
- A CD of the group containing up to 2 of your selected poses.

### Printing Services

We offer high quality printing of your ordered digital images.

- 5x7 or smaller B&W/Color high-quality prints. \$ 38.
- 8x10 B&W/Color high-quality prints. \$ 61.
- 11x14 B&W/Color high-quality prints. \$ 149.
- 16x20 B&W/Color high-quality prints. \$ 279.
- 20x24 B&W/Color high-quality prints. \$ 389.
- 24x30 B&W/Color high-quality prints. \$ 499.

## The Professional Headshot

A quality executive portrait, whether you're a business professional, author, speaker, or actor, builds your brand and helps promote you and your business. Often times in an effort to save a little time and money, people will just settle for a poorly lit and unflattering snapshot taken with their phone.

Ideally, the image used in professional representation should at least match the professionalism of the business or industry represented. For example, a business person working in an industry handling large financial transactions such as investments and real estate would do themselves a disservice by using an unprofessional image as their personal billboard. Such an image could send the message that this person is too "cheap" to invest in their own image, thereby lessening their credibility. It could also raise the question of whether or not this person will be around for long time, or is this just their career of the moment.

With a convenient studio location in Pembroke, MA., I can create quality portraits for you with a fast turnaround.



The business headshot is also useful for other business-building opportunities: press releases; to accompany articles you may write or have written about you; your web site, promotional kits; and all social media.

As you can see, a lot of mileage can be gained with a professional business portrait, so the time and expense to have one expertly done is well worth it.

susan white  
PHOTOGRAPHY

## BUSINESS HEADSHOTS

What does your image say about you?



Your Appointment is:

Tue Wed Thur Fri Sat

Time:

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PHOTOGRAPHY

We are here to help!

781.826.8189

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